

# E-Commerce Planner

Are you next to none when it comes to reading numbers? Do you speak data fluently? Can you track stock, sell-through, and inbound flows to keep decisions sharp and timely? Then this is your chance to become a key part of Rains' growing E-Commerce team. This is not just a new role in our growing E-Commerce team, but a key position designed to support our journey forward.

## The Role

We are preparing our global e-commerce platform — Rains.com — for the next growth chapter, and we are seeking a structured and analytical E-Commerce Planner to help define the next phase of our digital expansion.

As our new E-Commerce Planner, you will be the one who connects the dots. The one who not only reads the numbers but understands what they mean — and beyond. We see you as a data wizard who is driven by statistics and knows exactly what sells right now. From forecasting demand to ensure our collections are presented with clarity, precision, and purpose. From identifying commercial opportunities to aligning every drop with brand strategy. To do so, you will work closely with Rains' internal retail, marketing and product creation teams.

## The Tasks

As our new E-Commerce Planner, you will:

- Partner closely and lead the drops: Define, build, and execute the e-commerce assortment strategy in close collaboration with Retail. You translate commercial insights and brand vision into curated seasonal drops that reflect the identity of the brand.
- Highlight what matters: By ensuring cross-functional clarity, you will help E-commerce and Marketing teams focus on the commercial narrative of each collection – elevating key revenue drivers and spotlighting brand-defining styles.
- Think strategic and beyond: Keep internal teams aligned with timely updates on buys, stock, and flows — ensuring campaigns and merchandising reflect both momentum and brand story.
- Be the connection between product and performance: Act as a strategic link between product and performance, ensuring that every digital touchpoint reflects the brand's commitment to innovation, relevance, and elevated experience.

## Furthermore, your responsibilities include:

- Working with the buyer to plan assortments that sell well and stay true to the brand.
- Tracking sell-through, stock, and inbound to keep decisions sharp and data-driven.
- Delivering insights that guide on-site merchandising and general campaigning.
- Reporting back assortment and product performance to inform future product creation.

## Who You Are

We are looking for a data-driven team player who thrives in cross-functional collaboration.

You are someone who performs best in structured environments and takes pride in doing things thoroughly and correctly. You approach specialized tasks with confidence and competence, and you are motivated by clear expectations, defined responsibilities, and the opportunity to become an expert in your field.

You have a strong sense of duty and discipline, and you are known for your attention to detail, which often goes above and beyond to ensure accuracy and quality.

You build trust easily, communicate clearly, and understand how to handle cross-team collaboration with clarity and confidence. You approach challenges with a solution-oriented mindset and handle potential conflicts in a constructive, collaborative way.

We imagine you have:

- 3–5 years of experience in e-commerce planning or merchandising for a fashion or lifestyle brand.
- A highly data-driven mindset and strong proficiency in Microsoft Excel.
- Expertise in generating, processing, and turning numbers into clear insights.
- The ability to build budgets, plan assortments, and manage stock and inbound flows.
- Clear communication skills that help teams focus on what matters.
- A structured, detail-oriented approach and the ability to thrive in a fast-paced environment with multiple priorities.

**Why work with us**

RAINS is built for getting you out there — in every sense. We innovate, design and push for people to get out there, wherever *there* is. And we work the same way: with purpose, agility, and a clear sense of direction.

Joining RAINS means becoming part of a company that is curious, bold, and dynamic. We care about what we create, how we work, and the impact we leave behind. As individuals, as a brand and as part of something bigger. Our culture is built on integrity, growth, connection and collaboration, and a shared drive to disrupt and do better — not just in business, but for the communities and environments we are part of.

At our new headquarters in Aarhus N, Denmark, you will find a modern, vibrant, social, and high-performing work environment. Our employees matter to us and therefore we offer numerous employee benefits, including a delicious canteen, staff discounts, fitness facilities, pension, and health insurance.

We are growing fast, but we are not chasing scale for scale's sake. We are building something meaningful. And we are looking for people who want to get out there with us.

*This is a full-time position reporting to the Global E-Commerce Director.*

**Want to Join Us?**

If you are ready to shape your future with us at Rains, and put your digital commerce experience into play, we would love to hear from you. Please submit your application and CV below. We evaluate applications continuously, so do not hesitate to apply today.

We welcome applicants from all backgrounds regardless of age, gender, religion, or ethnicity.

Only applications submitted through our e-recruitment system will be considered. By applying, you consent to the processing of your personal data in accordance with our Privacy Policy.

We look forward to hearing from you!