

Visual Designer

Are you passionate about visual design development across brand collateral that ranges from retail marketing to product packaging? Do you enjoy rolling up your sleeves, hanging up the moodboard, and executing on conceptual ideas? If so, we're looking for a talented Visual Designer to join our dynamic Brand Marketing team. Help us strengthen and evolve our visual identity while executing engaging assets that can inspire audiences across the globe.

The role

As our Visual Designer, you will work closely with our team of visual, digital and graphic designers. Together, you will be creating and delivering compelling materials that align with our brand identity. From retail windows to community events to global campaign collateral, you'll ensure consistency and creativity in every project.

Your tasks will include, but are not limited to:

- Develop visual concepts for print-focused marketing materials, including windows, instore signage, campaign banners and community event collateral.
- Assist in the design and development of our branded packaging across all product categories.
- Collaborate with Rains product design team in developing and implementing product branding.
- Create captivating graphics for our diverse channels, both internally and externally.

Who you are

We imagine you enjoy the process of creative development, as well as executing on design ideas. We hope to find a creative individual who thrives in turning ideas into impactful visuals that honor the brand identity, whilst also pushing the brand forward. You are a curious learner who enjoys solving problems, while at the same time being an engaging team player. You have a positive attitude towards the daily tasks and can work confidently while paying close attention to detail and quality.

Furthermore, we expect that you have:

- 3+ years of experience in a similar role with a strong portfolio showcasing your work.
- A creative mind with a deep understanding of graphic design and visual communication.
- A collaborative spirit that enables teamwork, conceptual development, and alignment across Rains' visual design team.
- The ability to thrive in a fast-paced environment while managing multiple creative projects.
- Expertise in Adobe Creative Suite (Illustrator, Photoshop, InDesign, etc.).
- Illustration skills (a plus, but not required).
- Excellent English communication skills (spoken and written).

What we offer

We offer you the opportunity to join a fast-growing, agile, international company, where you will meet a social, dynamic, and committed team. You can look forward to playing a significant role within the multi-lingual Brand Marketing department, consisting of 12 individuals, who are responsible for the ongoing creation and development of all marketing materials in Rains. The Rains culture is living every day when we perform our jobs and are social with each other outside of our work. Our employees matter to us and therefore we offer numerous employee benefits, including a lovely canteen, staff discounts, fitness facilities, pension and health insurance. The workplace will be at our new headquarters in Lisbjerg, Aarhus N, Denmark, the position is full-time.

Want to join?

If we have captured your interest, we look forward to hearing from you. Please submit your application and portfolio below.

We will frequently review and contact applicants, and we reserve the right to take down the position before the deadline.

Only applications submitted through our e-recruitment process will be considered. By applying, you agree to have your personal data processed in accordance with our Privacy Policy.

We look forward to hearing from you!

