E-mail marketing & E-commerce Intern | Spring 2027

Join the RAINS E-commerce team at our HQ in Aarhus for a 4–6 month internship from January 2027 till June 2027.

Are you curious about how a global brand works with e-mail marketing, CRM and e-commerce across international markets? Are you motivated by supporting projects and seeing how ideas are executed in practice? We're looking for a proactive and hands-on E-mail Marketing & E-commerce Intern to join our team.

As our E-mail Marketing & E-commerce Intern, you'll support the team across a mix of day-to-day tasks and ongoing projects. The internship offers practical experience with everything from newsletters and automated customer journeys to product launches and the ongoing development of rains.com.

The Role

In this role, you'll work across both CRM (Customer Relationship Management), with a focus on e-mail marketing, and e-commerce. Your tasks will include planning and setting up customer communication, support product launches and contribute to the ongoing optimization of our digital customer experience.

Some tasks will be recurring, while others will depend on current campaigns, launches and projects. You don't need to have experience with everything from day one. What matters most is that you are curious, structured and ready to learn.

Your responsibilities will include:

CRM

- Supporting the planning, execution and optimization of CRM and e-mail marketing activities across our international markets.
- Translating and localizing newsletters and other customer communications.
- Setting up newsletters and automated email flows.
- Assisting with the development and optimization of automated customer journeys.
- Supporting CRM reporting and performance analysis to help identify opportunities to improve engagement and performance.
- Assisting with ongoing CRM projects and initiatives.

E-commerce

- Supporting product launches and updates on rains.com.
- Assisting with day-to-day e-commerce tasks and projects.
- Supporting Performance Marketing activities and related tasks.
- Contributing to the ongoing optimization of our digital customer experience.

The workplace will be at our beautiful headquarters in **Lisbjerg, Aarhus N, Denmark**. You will report to the Marketing Manager.**The internship is full-time and unpaid.**

The Ideal Profile

We imagine that you are currently studying Marketing, Communication, E-commerce or a related field.

The role calls for someone who is organized, detail-oriented, and interested in CRM, digital marketing and e-commerce. You should be comfortable working independently, while also enjoying being part of a team.

We imagine you are:

- Curious, proactive and eager to learn.
- Interested in e-mail marketing, CRM and e-commerce.
- Structured and comfortable working with systems, processes, and detail-oriented tasks.
- Comfortable asking questions and seeking guidance when needed.
- Fluent in English, both written and spoken.

•Able to speak or write an additional language, although this is not a requirement.
•A positive and collaborative colleague who enjoys working with different teams and supporting those around you.

Why work with us

At Rains, we believe in nurturing talent and providing our interns with valuable industry experience. You'll be part of a fast-paced, creative environment where your ideas matter. You'll gain hands-on experience, work with passionate colleagues, and contribute to real projects that shape our brand.
Rains is an urban lifestyle brand, made for getting people moving. We innovate, design and push for people to get out there, wherever "there" is. And we work in the same way: with purpose, agility, and a clear sense of direction. We care about what we create, how we work, and the impact we leave behind. As individuals, and as a brand. Our culture is built on integrity, connection and collaboration — and a shared drive to disrupt. Not just in business, but for the communities and environments we are part of.
Our employees are the hearts and minds behind everything we do, and that's why it is important for us to create a workplace that supports, inspires, and develops them. At RAINS, we offer numerous employee benefits, including a delicious canteen, staff discounts, fitness facilities, pension, and health insurance.

At Rains, you will find:

•Clear expectations and structured workflows.
•A professional environment where quality matters.
•A dedicated manager who will support your learning and development.
•The opportunity to contribute to real projects and gain relevant industry experience.
•A modern headquarters with canteen and fitness facilities.

Join the Team

If you're excited to gain hands-on marketing experience and become part of an international brand, we'd love to hear from you. Please submit your application and CV below. We evaluate candidates on an ongoing basis — so do not hesitate to apply today.
At Rains, diversity isn't just welcomed — it's part of who we are. No matter your background, if you're ready to contribute and grow within the world of urban exploration, there's a place for you here.
You are welcome to submit your application in either Danish or English. Your application must be submitted through our e-recruitment process to be considered.
Please note: Your personal data is processed for Rains ApS to be able to contact you and assess whether you are the right candidate for the position. You can find out more about your rights, the purpose of the processing and the basis for such processing in our Privacy Policy Rains® | Privatlivspolitik.
We look forward to hearing from you!