

Communications Intern – Spring 2026

Are you passionate about editorial storytelling, brand communications and media relations? Do you want to gain hands-on experience in crafting compelling content across multiple platforms? If so, we'd love to welcome you as our Communications Intern this spring! We offer a hands-on internship where you'll gain real-world experience in a dynamic and creative environment.

The Role

As a Communications Intern at Rains, you'll be actively involved in shaping our brand storytelling by writing engaging, brand-aligned content for email marketing, social media, and campaign messaging. Additionally, you'll support Rains' PR activity, which can mean drafting press releases, liaising with media or supporting in the run-up to events. You'll be part of a supportive, multilingual Marketing team, take on meaningful responsibilities, and develop skills that will set you up for future career opportunities in communications and marketing.

Your Overall Responsibilities

Furthermore, tasks will include but are not limited to:

- Supporting PR initiatives through research, drafting press releases, and monitoring media trends.
- Contributing to the development of an editorial and cultural calendar to ensure timely and relevant content across platforms.
- Assisting in the development of the brand's tone of voice to align with our 2026 Marketing Strategy.
- Writing captions, scripts, and ensuring consistent messaging across digital platforms.
- Collaborating with marketing, creative, and PR teams to align messaging and support campaign rollouts.

Who You Are

We are looking for a candidate who shows a proactive attitude, who is eager to learn, and wants to develop professional skills. You have a passion for branding, press, and storytelling - and can engage and inspire audiences through strong messaging.

Furthermore, we expect that you:

- Are currently studying communications, literature, journalism, or a related field.
- Have strong research skills and an interest in fashion and the media landscape.
- Have a creative approach to brand communications and storytelling.
- Are fluent in English (written and spoken).
- Are proficient in Microsoft Office programs.
- Can work independently as well as collaboratively within a team.
- Are confident in presenting your work.

Why Work with Us

Rains is an outerwear lifestyle brand, built for getting people moving. We innovate, design and push for people to get out there, wherever "*there*" is. And we work in the same way: with purpose, agility, and a clear direction.

Joining Rains means becoming part of a company that is forward-thinking, curious and bold. We care about what we create, how we work, and the impact we leave behind. As individuals, and as a brand. Our culture is built on integrity, connection and collaboration — and a shared drive to disrupt. Not just in business, but for the communities and environments we are part of.

Our employees are the hearts and minds behind everything we do, and that is why it's important for us to create a workplace that supports, inspires, and develops them. At Rains, we offer a range of employee benefits, including staff discounts, pension, and health insurance. Employee benefits may vary depending on location.

We are growing fast, but we are not chasing scale for scale's sake. We are building something meaningful. And we are looking for talents who want to be part of the journey.

The internship is intended to be full-time, starting in January 2026 and ending in June 2026. The internship is unpaid.

Join the Team

If this sounds like your kind of internship, we'd love to hear from you! Send us your CV and a short

cover letter explaining why you're excited about this opportunity.

We will continuously review applications and reserve the right to take down the position before the deadline, so don't hesitate to apply today! All qualified applicants regardless of age, gender, religion, and ethnicity are encouraged to apply for the position.

Only applications submitted through our e-recruitment process will be considered. By applying, you agree to have your personal data processed in accordance with our [Privacy Policy Rains® | Privatlivspolitik](#).

We look forward to hearing from you!