

Social Media Intern — Spring 2026

Deadline:
24-11-2025

Help shape RAINS' digital voice

Do you find yourself spotting TikTok trends before they go viral? Do you love turning ideas into engaging content? Are you curious about digital culture and eager to help bring brand moments to life? We're now looking for a creative and curious Social Media Intern to join our Brand Activation team! This is a perfect chance to turn passion into real value.

At RAINS, we never stand still. Driven by curiosity and called to inspire, we explore, design and push for new ideas — while finding creative ways to connect with people. We are growing fast and now looking for talented people who want to join the movement.

Contact person:
Jeppe Balslev Sørensen

Job area:
Marketing

Position type:
Internship

Job location:
Aarhus

The Role

As our Social Media Intern, you'll be part of the Brand Marketing team, working closely with our Social Media Specialist. You'll help shape how RAINS shows up online — from crafting posts and researching trends to supporting global campaigns. Together, we'll ensure our brand feels consistent, creative and connected across every platform.

Your responsibilities will include:

- Support day-to-day social media activities across platforms.
- Research TikTok trends and creative inspiration for content.
- Assist with planning, scheduling and publishing posts.
- Monitor and analyze performance to identify growth opportunities.
- Contribute to brainstorming and creative sessions that bring fresh, relevant and on-brand ideas to the table.

Your Profile

You're curious, proactive, and digitally savvy. You bring a creative mindset, strong organizational skills, and a collaborative spirit. You're comfortable working independently - but thrive in a team setup. You're eager to learn, grow, and make a difference.

We imagine you have:

- A passion for social media, digital content and emerging trends.
- Experience with platforms like TikTok, Instagram, Facebook, Pinterest and YouTube.
- A structured approach to tasks and timelines.
- Basic knowledge of analytics (a plus, not required).
- Fluency in English, both written and spoken.

Why work with us

As an intern at RAINS, you'll be part of a fast-paced, creative environment where your ideas matter. You'll gain hands-on experience, work with passionate colleagues, and contribute to real projects that shape our brand.

RAINS is built for getting people moving. We innovate, design and push for people to get out there, wherever "there" is. And we work in the same way: with purpose, agility, and a clear sense of direction. We care about what we create, how we work, and the impact we leave behind. Our culture is built on integrity, growth, connection and collaboration — and a shared drive to disrupt and do better.

Our employees are the hearts and minds behind everything we do, and that's why it is important for us to create a workplace that supports, inspires, and develops them. At RAINS, we offer numerous employee benefits, including a delicious canteen, staff discounts, fitness facilities, pension, and health insurance.

*Please note: This is an unpaid internship. The internship is based at our headquarters in **Lisbjerg, Aarhus N**. and we're looking for someone to start as soon as possible.*

At RAINS, you will find:

- Clear expectations and structured workflows.
- A professional environment where quality matters.
- Freedom to focus on what you do best without unnecessary distractions.
- Supportive leadership that values your expertise and encourages growth.

Want to Join Us?

If you are excited to shape your future within digital marketing and turn your creativity into measurable value — we'd love to hear from you. Please submit your application and CV below. We evaluate applications continuously, so don't hesitate to apply today.

We welcome applicants from all backgrounds regardless of gender, religion, or ethnicity.
Only applications submitted through our e-recruitment system will be considered. By applying, you
consent to the processing of your personal data in accordance with our Privacy Policy.
We look forward to hearing from you!