

Assistant Art Director

Are you a creative mind ready to shape bold concepts into stunning visuals? Are you experienced in directing smaller productions that can lean up against world-class visuals? Are you interested in translating creative conceptual direction into tangible briefs for a team of skilled specialists? Do you thrive in a role where you can oversee post-production to ensure brand consistency? Then you are the Assistant Art Director we are looking to bring detailed execution and fresh ideas across our brand identity.

The Role

As our Assistant Art Director, you'll work directly with the Brand Marketing Director to support in the conceptualization and execution of concepts and visuals across a multitude of brand projects. From assisting in ideation to leading the fine-tuning of final visuals, you'll be instrumental in ensuring our projects look, sound and feel Rains.

Key Responsibilities:

- Support concept development and create detailed briefs for internal and external teams.
- Prepare specific briefs for photographers, videographers, hair artists, makeup artists, movement directors, and other talents joining production.
- Manage post-production, providing clear feedback to maintain brand consistency.
- Research trends and prepare creative decks that inspire and align with our visual identity.
- Direct smaller productions, ensuring world-class execution every step of the way.

You should expect to travel on a regular basis inside and outside of Denmark.

Who you are

We imagine that you are a talented Assistant Art Director who is passionate about the field. You are detail-oriented, have a proactive approach to problem-solving, have a strong eye for visual storytelling, and are curious about culture and trends. You are also excited to learn in this role, developing an even stronger toolbox to unfold creative concepts. Your ability to juggle multiple projects while staying aligned with brand identity makes you the ideal candidate for this role.

We expect that you:

- Have 2+ years of experience in a similar role with a strong portfolio of visuals and projects.
- Are proficient in Adobe Creative Suite. Figma is a plus.
- Thrive in dynamic environments and are comfortable managing multiple creative tasks simultaneously.
- Fluent in English, with excellent communication and collaboration skills.
- Communicate effectively and work collaboratively with diverse teams.

What we offer

We offer you the opportunity to join a fast-growing, agile, international company in Aarhus N, Denmark, where you will meet a social, dynamic, and committed team. You can look forward to playing a significant role within the multi-lingual Marketing department, consisting of 12 individuals, who are responsible for the ongoing creation and development of all marketing materials in Rains. The Rains culture is living every day when we perform our jobs and are being social with each other outside of our work. Our employees matter to us and therefore we offer numerous employee benefits, including a lovely canteen, staff discounts, fitness facilities, pension and health insurance. You will report directly to the Brand Marketing Director. The position is full-time.

Want to join?

If we have captured your interest, we look forward to hearing from you. Please submit your application below.

We will frequently review and contact applicants, and we reserve the right to take down the position before the deadline.

Only applications submitted through our e-recruitment process will be considered. By applying, you agree to have your personal data processed in accordance with our Privacy Policy.

We look forward to hearing from you!