

Social Media Intern — Autumn 2026

Help shape Rains' digital voice

Do you find yourself spotting TikTok trends before they go viral? Do you love turning ideas into engaging content? Are you curious about digital culture and eager to help bring brand moments to life? We're now looking for a creative and curious Social Media Intern to join our Brand Activation team! This is a perfect chance to turn passion into real value.

At Rains, we never stand still. Driven by curiosity and called to inspire, we explore, design and push for new ideas — while finding creative ways to connect with people. We're growing fast and now looking for talented people who want to join the journey.

The Role

As our Social Media Intern, you'll be part of the Brand Marketing team, working closely with our Social Media Specialist. You'll help shape how Rains shows up online — from producing posts and researching trends to supporting global campaigns. Together, we'll ensure our brand feels consistent, creative and connected across every platform.

Your responsibilities will include:

- Support day-to-day social media activities across platforms.
- Research TikTok trends and creative inspiration for content.
- Assist with planning, scheduling and publishing posts.
- Monitor and analyze performance to identify growth opportunities.
- Contribute to brainstorming and creative sessions that bring fresh, relevant and on-brand ideas to the table.

The workplace will be at our beautiful headquarters in **Lisbjerg, Aarhus N, Denmark**. You will report to the Brand Activation Manager. **The internship is full-time and unpaid.**

The Ideal Profile

You're curious, proactive, and digitally savvy. You bring a creative mindset, strong organizational skills, and a collaborative spirit. You're comfortable working independently - but thrive in a team setup. You're eager to learn, grow, and make a difference.

We imagine you have:

- A passion for social media, digital content and emerging trends.
- Experience with platforms like TikTok, Instagram, Facebook, Pinterest and YouTube.
- A structured approach to tasks and timelines.
- Basic knowledge of analytics (a plus, not required).
- Fluency in English, both written and spoken.

Why work with us

At Rains, we believe in nurturing talent and providing our interns with valuable industry experience. You'll be part of a fast-paced, creative environment where your ideas matter. You'll gain hands-on experience, work with passionate colleagues, and contribute to real projects that shape our brand. Rains is an urban lifestyle brand, made for getting people moving. We innovate, design and push for people to get out there, wherever "there" is. And we work in the same way: with purpose, agility, and a clear sense of direction. We care about what we create, how we work, and the impact we leave behind. As individuals, and as a brand. Our culture is built on integrity, connection and collaboration — and a shared drive to disrupt. Not just in business, but for the communities and environments we are part of.

Our employees are the hearts and minds behind everything we do, and that's why it is important for us to create a workplace that supports, inspires, and develops them. At Rains, we offer numerous employee benefits, including a delicious canteen, staff discounts, fitness facilities, pension, and health insurance.

At Rains, you will find:

- Clear expectations and structured workflows.
- A professional environment where quality matters.
- Freedom to focus on what you do best without unnecessary distractions.
- Supportive leadership that values your expertise and encourages growth.

Join the Team

If you are excited to shape your future within digital marketing and turn your creativity into

measurable value — we'd love to hear from you. Please submit your application and CV below. We evaluate applications continuously, and reserve the right to take down the position before deadline — so do not hesitate to apply today.

At Rains, diversity isn't just welcomed — it's part of who we are. No matter your background, if you're ready to contribute and grow within the world of urban exploration, there's a place for you here.

You are welcome to submit your application in either Danish or English. Your application must be submitted through our e-recruitment process to be considered.

In connection with this recruitment, your personal data will be registered and processed by Rains ApS. Your personal data is processed for Rains ApS to be able to contact you and assess whether you are the right candidate for the position. You can find out more about your rights, the purpose of the processing and the basis for such processing in our [Privacy Policy Rains@ | Privatlivspolitik](#). We look forward to hearing from you!