

Visual Designer

Are you passionate about visual design across brand assets, from retail marketing to product packaging? Do you thrive in transforming ideas into impactful visuals and enjoy working in a collaborative, fast-paced environment? If so, we're looking for a talented Visual Designer to join our dynamic Brand Marketing team.

Help us strengthen and evolve our visual identity while executing engaging assets that inspire audiences across the globe.

The Role

As our Visual Designer, you'll be part of a close-knit visual and graphic team. Together, you'll create and deliver compelling materials that align with our brand identity and push it forward. From retail windows to community events to global campaigns, you'll ensure consistency, creativity, and precision in every project.

Your responsibilities will include:

- Creating captivating visual concepts for internal and external channels, spanning across campaigns, special projects and collaborations.
- Developing visual designs for print-focused marketing materials, including windows, in-store signage, campaign banners, and community event collateral.
- Collaborating with the product design team to develop and implement product branding and branded packaging across all categories.
- Oversee the briefing and production of all printed materials, ensuring each deliverable meets Rains' standards for precision, craftsmanship, and visual excellence.

Who You Are

We're looking for a creative and structured individual who enjoys both the conceptual and executional sides of design. You're a curious problem-solver who thrives in a team setting, yet works independently with confidence and precision. You bring energy and flexibility to your work, and you're motivated by progress and results.

You bring:

- 3+ years of experience in a similar role, with a strong portfolio showcasing your work.
- A creative mindset and deep understanding of graphic design and visual communication.
- A collaborative spirit that supports teamwork and alignment across the visual design team.
- The ability to thrive in a fast-paced environment while managing multiple creative projects.
- Expertise in Adobe Creative Suite (Illustrator, Photoshop, InDesign, etc.).
- Illustration skills (a plus but not required).
- Excellent English communication skills (spoken and written).

What We Offer

You'll join a fast-growing, agile, international company where you'll be part of a social, dynamic, and committed team. Within our multilingual Brand Marketing department of 12 colleagues, you'll play a key role in the creation and development of all marketing materials for Rains.

We value our people and offer a range of employee benefits, including a lovely canteen, staff discounts, fitness facilities, pension, and health insurance.

The position is full-time and based at our headquarters in Lisbjerg, Aarhus N, Denmark.

Ready to Apply?

If this sounds like the right fit, we'd love to hear from you. Please submit your application, CV and portfolio below. We review applications on an ongoing basis and encourage all qualified candidates to apply, regardless of age, gender, religion, or ethnicity. We reserve the right to close the position before the deadline. Only applications submitted through our e-recruitment process will be considered.

By applying, you agree to have your personal data processed in accordance with our Privacy Policy.

We look forward to hearing from you!