

# Digital Product Owner

**Are you passionate about e-commerce? Do you love bridging technical execution and business goals? Do you thrive in an environment where you can shape and drive digital products? Then this is your chance to become a key part of our growing E-Commerce team!**

## The Role

As our new Digital Product Owner, you'll play a central role in the evolution of Rains.com — our global e-commerce platform — as we prepare for our next growth chapter. Your role will be to focus on performance, scalability, and operational efficiency on the Rains.com site. To do so, you will work closely with Rains internal IT team and external development partners to optimize the digital customer journey, reduce complexity, and ensure a high-performing Shopify Plus storefront. This is a hybrid role — perfect for someone with a development background and a strong technical foundation (HTML, CSS, Liquid, JavaScript) who can hit the ground running and is eager to transition into full product ownership over time. You'll own the product backlog, prioritize features, and drive structured development processes in close collaboration with the Global E-Commerce Director and cross-functional teams.

**Furthermore, your responsibilities include:**

- Manage sprints, backlog grooming, and roadmap planning.
- Monitor site performance and troubleshoot technical issues.
- Support a structured product development process aligned with agile methodologies.
- Ensure smooth integrations between Shopify and third-party systems (ERP, WMS, PIM).
- QA development deliveries and ensure high-quality code releases.
- Track and analyze platform KPIs to guide decisions and measure impact.
- Continuously explore opportunities to improve UX, conversion, and the overall customer journey.

## Who You Are

We're looking for a disciplined and analytical profile with a strong sense of ownership and structure. You are curious by nature, proactive in your approach, and have a strong ability to translate complexity into actionable tasks.

You thrive in a role that balances creativity with structured problem-solving and enjoy deep-diving into data and technical setups to create long-term impact.

We imagine you have:

- Hands-on experience with Shopify development (ideally Shopify Plus).
- Strong skills in HTML, CSS, Liquid, and basic JavaScript.
- Experience with GraphQL APIs and webhooks is a plus.
- Understanding of e-commerce architecture, PLPs, and integrations.
- Familiarity with agile frameworks and tools (e.g., Jira, Confluence).
- A structured mindset with experience managing backlogs and product roadmaps.
- Excellent communication skills in English, Danish is a plus.
- A data-driven approach and experience with analytics tools (e.g., GA, Shopify Reports).
- First experience in omnichannel or digital commerce customer journeys is a plus.

## What We Offer

You will be part of a dynamic and growing company where your contribution matters. This is a newly created role in our global E-Commerce department where we are constantly improving the RAINS.com experience across brand and commercial parameters.

At our new headquarters in Aarhus N, Denmark, you'll find a modern, social, and high-performing work environment. The Rains culture is living every day when we perform our jobs and are social with each other outside of our work. Our employees matter to us and therefore we offer numerous employee benefits, including a delicious canteen, staff discounts, fitness facilities, pension, and health insurance.

This is a full-time position reporting to the Global E-Commerce Director.

## Want to Join Us?

If you're ready to shape the future of our digital commerce experience, we'd love to hear from you. Please submit your English application and CV below. We evaluate applications continuously, so

don't hesitate to apply today.

We welcome applicants from all backgrounds regardless of age, gender, religion, or ethnicity.

Only applications submitted through our e-recruitment system will be considered. By applying, you consent to the processing of your personal data in accordance with our Privacy Policy.

We look forward to hearing from you!