

Digital Marketing Intern

Are you dreaming of working with Digital Marketing once your studies are completed? Do you want to gain practical experience alongside your studies while learning how a global and fast-growing lifestyle brand engages in digital marketing? Then you might be our Digital Marketing intern.

RAINS is looking for a talented intern for a 4-6 month internship in our E-commerce department in Aarhus N. You will be part of a well-functioning team where work enthusiasm characterizes our daily lives. You will have the opportunity to develop your professional and personal skills in a flat organization, where trust and independence are key. The E-commerce team consists of 7 individuals and is responsible for the ongoing creation and development of our online platform.

The role

As our Digital Marketing Intern, you will work closely together with the company's Performance Marketing Responsible and cross-functional departments at RAINS HQ to help optimize and scale our digital marketing efforts. Together, you will work hands-on with a variety of different tasks which will include but are not limited to:

- Paid Advertising & Digital Marketing – Assist in the planning, execution, and optimization of paid campaigns across Facebook, Instagram, Pinterest, and TikTok, helping to create compelling ad content that drives engagement and conversions.
- SEO and Content Optimization – Keyword research, optimize website content, and implement on-page and off-page SEO strategies to boost organic traffic.
- Affiliate Marketing – Help build and maintain relationships with publishers, influencers, and affiliate partners to increase brand visibility and drive sales.
- Update website content on Rains.com
- Support to various e-commerce projects
- Analyze digital campaigns and performance
- In general, you will have the chance to get a taste of a lot of different areas within digital marketing and e-commerce.

The ideal candidate

We are looking for a candidate who is well organized, detail oriented, open minded, curious, proactive, and who have the ability to multitask throughout the day. We do not expect you to be an expert in all the above-mentioned areas, but we expect that you have a natural interest and eagerness to learn – we will make sure that you learn what you need to learn. We are looking for someone who is a great team player and who has a positive mindset.

Furthermore, we expect that you are/have:

- Currently studying a degree in multimedia designer, web developer, e-commerce, digital concept development, or a related field.
- Looking for a 4-6 months internship as part of your education.
- Basic understanding of HTML.
- Experience with CMS.
- Good English written and verbal communication skills.

What we offer

We offer a varied workday with a high level of responsibility, the opportunity to work both as part of a closely knit team but also independently when specific tasks or projects call for it. The role is specific to Digital Marketing, but we expect you to be flexible and always open to pitch in helping your colleagues if support is required in the broader E-commerce team.

The internship is intended to be full-time, starting in August 2025 and ending in December 2025.

The internship is unpaid.

Start your career today

If you can see yourself in this position, please submit your application below. We will frequently review and contact applicants, and we reserve the right to take down the position before the deadline. Please do not hesitate to apply today.

All qualified applicants regardless of age, gender, religion, and ethnicity are encouraged to apply for the position.

Only applications submitted through our e-recruitment process will be considered.

In connection with our recruitment, your personal data will be registered and processed by Rains ApS. Your personal data is processed for Rains ApS to be able to contact you and assess whether you are the right candidate for the position. You can find out more about your rights, the purpose of the processing and the basis for such processing in our Privacy Policy Rains® | Privatlivspolitik. We look forward to hearing from you!