

Community Marketing Intern – Spring 2026

Deadline:
22-10-2025

Are you passionate about marketing, events, and community building?

Do you have a keen interest in influencer marketing and want to gain hands-on experience in a dynamic, creative environment? If so, we'd love to welcome you to our team as a **Community Marketing Intern** at **RAINS** for the Spring 2026 semester.

Contact person:
Jade Morton

Job area:
Marketing

About the Role

As a Community Marketing Intern, you will play an essential role in supporting our Marketing team and working directly alongside our Community Manager. This is a highly collaborative and hands-on internship where you will have the opportunity to contribute meaningfully to exciting projects that engage both our community and wider brand network.

Position type:
Internship

Job location:
Aarhus

Your responsibilities will include:

- Coordinating and dispatching influencer and ambassador giftings.
- Assisting with the planning, execution, and setup of community and customer events.
- Managing invitations and RSVPs for events.
- Sourcing talents for campaigns, collaborations, and seeding initiatives.
- Monitoring and tracking brand exposure and product placement following events or gifting.
- Compiling and presenting product placement and engagement reports.

Your Profile

We're seeking an enthusiastic and driven individual who is eager to learn and contribute with fresh perspectives. You don't need extensive experience, but we value passion, creativity, and a proactive mindset.

Ideal qualifications and traits include:

- A strong interest in marketing, event planning, and influencer/community engagement.
- Proficiency in written and spoken English.
- Awareness of current trends in social media and influencer culture.
- Connected to local community spaces and cultural movements.
- Curious and open to learning about various global cultures.
- Well-organized, detail-oriented, and capable of managing multiple tasks efficiently.
- Comfortable working independently as well as in a team setting.
- Based in or able to commute to Aarhus, Denmark, and available for a full-time internship.

Why work with us

At RAINS, you'll be part of a forward-thinking, multicultural team that values creativity, collaboration, and innovation. As an intern, you'll gain real-world experience, take on meaningful responsibilities, and develop key skills in community and influencer marketing.

This internship offers a unique opportunity to grow professionally while contributing to the RAINS brand and community.

Please note: This is an unpaid full-time internship, and the position is on-site at our headquarters in **Lisbjerg, Aarhus N**.

Want to Join Us?

If you're excited about this opportunity, we'd love to hear from you! Please submit your CV along with a short cover letter detailing your motivation for applying and why this internship aligns with your goals.

We will be reviewing applications on a rolling basis and may close the posting early if the position is filled—so don't wait to apply!

Only applications submitted through our e-recruitment platform will be considered.

By applying, you consent to the processing of your personal data in accordance with our Privacy Policy.

We look forward to hearing from you!