

Email Marketing Intern — Spring 2026

Are you dreaming of working in E-commerce after your studies? Do you want to gain practical experience while learning how a global and fast-growing lifestyle brand works with customer journeys and email marketing? Then you might be our new Email Marketing Intern. We are looking for a dedicated intern for a 4-6 month internship in our E-commerce department in Lisbjerg, Aarhus N. You will become part of a dynamic team of 8, where enthusiasm and collaboration are central to our daily work. This internship offers a unique opportunity to develop both your professional and personal skills in an open and supportive environment.

The Role

As our Email Marketing Intern, you will work closely with cross-functional teams at Rains HQ to support the development and execution of building closer relationships with our customers through email marketing. We offer a varied workday with a high level of responsibility, the opportunity to work both as part of a closely knit team but also independently when specific tasks or projects call for it. The role is specific to E-commerce, but we expect you to be flexible and always open to pitch in helping your colleagues if support is required in the broader E-commerce team.

Your Overall Responsibilities

You will gain hands-on experience in various areas, including:

- Creating and managing e-mail campaigns
- Setting up and optimizing email automations
- Assisting with lead generation efforts, such as pop-ups and sign-up forms
- Producing engaging content for email campaigns

In this role, you will have the opportunity to work on a range of tasks that will give you insight into the different aspects of email marketing and digital communication.

The Ideal Profile

We are looking for a candidate who is organized, detail-oriented, curious, and proactive. You are a great team player and have a positive mindset. You don't need to be an expert in all areas mentioned above, but you should have a natural interest in learning and growing in the field of e-mail marketing.

We imagine you are/have:

- Currently studying a degree in e-commerce, marketing, communications or a related field
- Looking for a 4-6 month internship as part of your education
- Passionate about e-mail marketing
- It is a plus if you have experience and a basic understanding of e-mail marketing and e-mail automation platform (such as Mailchimp and Klaviyo)
- Creative writing skills with an eye for detail
- Good English written and verbal communication skills

Why Work with Us

Rains is an outerwear lifestyle brand, built for getting people moving. We innovate, design and push for people to get out there, wherever “there” is. And we work in the same way: with purpose, agility, and a clear sense of direction.

Joining Rains means becoming part of a company that is forward-thinking, curious and bold. We care about what we create, how we work, and the impact we leave behind. As individuals, as a brand and as part of something bigger. Our culture is built on integrity, growth, connection and collaboration — and a shared drive to disrupt and do better. Not just in business, but for the communities and environments we are part of.

Our employees are the hearts and minds behind everything we do, and that is why it is important for us to create a workplace that supports, inspires, and develops them. At Rains, we offer a range of employee benefits, including staff discounts, pension, and health insurance. Employee benefits may vary depending on location.

We are growing fast, but we are not chasing scale for scale's sake. We are building something meaningful. And we are looking for people who want to join the journey.

The internship is intended to be full-time, starting in January 2026 and ending in June 2026. The internship is unpaid.

Join the Team

If you can see yourself in this position, please submit your application below. We will frequently review and contact applicants, and we reserve the right to take down the position before the

deadline. Please do not hesitate to apply today. All qualified applicants regardless of age, gender, religion, and ethnicity are encouraged to apply for the position.

Only applications submitted through our e-recruitment process will be considered.

In connection with this recruitment, your personal data will be registered and processed by Rains ApS. Your personal data is processed for Rains ApS to be able to contact you and assess whether you are the right candidate for the position. You can find out more about your rights, the purpose of the processing and the basis for such processing in our Privacy Policy Rains® | Privatlivspolitik.

We look forward to hearing from you!